



## Downtown Facts & Figures

- The Central Business District (CBD) covers approximately 300 acres within the larger downtown area of 1,118 acres (approximately 1.75 square miles).
- In the CBD, there are 6,400 city-owned parking spaces in lots and garages.
- Office space downtown totals over 3 million square feet, accounting for over 1/3 of the total office space in the Greenville/Spartanburg area.
- Downtown Greenville's daytime population is filled with 116,465 employees within 5 miles; 41,117 within 2 miles; and 25,582 within 1 mile.
- Downtown Greenville has become a restaurant destination for the region with 95 restaurants in the greater downtown area, 19 of which opened between 2009 and 2010.
- Downtown is home to 91 retail establishments, 14 of which opened between 2009 and 2010.
- The Bi-Lo Center, a 15,000-seat indoor arena located in downtown, is the Upstate region's premier venue for major entertainment and sports events.
- Downtown Greenville averages over 300 event days each year, including weekly music series every Wednesday, Thursday and Friday from March to October and a wide variety of parades, concerts, a farmers market and more.
- Attendance at the Peace Center for the Performing Arts, located in the heart of downtown, exceeds 200,000 each year with over 300 performances and events. This world-class venue is home to the Greenville Symphony Orchestra and hosts Broadway productions like "Wicked" and performers like Sheryl Crow, Diana Krall and Yo Yo Ma.
- Fluor Field in the West End is home to the Boston Red Sox affiliate, the Greenville Drive. The stadium, which is an exact replica of Fenway Park, was honored as "Ballpark of the Year" in 2006 by Baseballparks.com. Over 330,000 fans attended games during the 2006 inaugural season, breaking Greenville's past attendance record for minor league baseball. Attendance continues to rise each year, reaching close to 340,000 in 2009.
- Downtown is home to 22 churches with congregations estimated at more than 20,000 total.
- Downtown has more than 850 hotel rooms:
  - Courtyard by Marriott: 135 rooms
  - Hampton Inn and Suites RiverPlace: 115 rooms
  - Holiday Inn Express Downtown: 80 rooms
  - Hyatt Regency Greenville: 328 rooms
  - Pettigru Place Bed and Breakfast: 5 rooms
  - Westin Poinsett: 200 rooms
- There are more than 1,700 condominium/apartment units downtown. Of these, 54% (951 units) were built within the past 8 years. Average sales price per square foot is over \$300/SF.